

Southern Ohio Software Symposium

Cincinnati Marriott Northeast

August 17 - 19, 2007

<http://www.nofluffjuststuff.com/sh/2007-07-cincinnati>
(event schedule as of August 18, 2007)

The No Fluff Just Stuff Java Symposium Series is proud to announce the return of the Southern Ohio Software Symposium on August 17 - 19, 2007. SOSS 2007 will be held at the Cincinnati Marriott Northeast.

Since 2002, the No Fluff Just Stuff Java Symposium has been regarded as the premier Java/Agility event series anywhere serving over 16,000 attendees with some 100 events. The popularity of the NFJS symposium series can be traced to the following:

- 1). Exceptional Speakers
- 2). Limited Attendance - capped at 250 people
- 3). No Vendors, No Sales Pitches, No Marketecture
- 4). Excellent networking opportunity with speakers and fellow attendees because of small size.
- 5). The Best Value in the Java conferencing space period.

The Southern Ohio Software Symposium 2007 will offer 5 concurrent tracks with a total of 55 sessions to choose from with some of the topics including:

- 1). Groovy
- 2). Grails
- 3). OSGI
- 4). Domain Driven Design
- 5). Annotations
- 6). Java 6.0
- 7). REST
- 8). JRuby
- 9). Enterprise Ajax
- 10). JPA and many more!!

REGISTRATION:

The registration fee includes a three day all access pass to SOSS 2007, all meals and snacks during the show, custom laptop NFJS bag, binder for handouts and CD with all presentation content.

Early Bird Registration: \$750/person good thru 7/30/07 after \$750

Excellent Group Discounts Available - bring your entire development team to the show - no travel required!! Rate good thru 7/30/07

Registration Fees

Attendees	Before Jul. 30, 2007	After Jul. 30, 2007
5-9	\$675	\$750
10-14	\$650	\$725
15-24	\$625	\$700
25+	\$600	\$675

Go to <http://www.nofluffjuststuff.com/sh/2007-07-cincinnati> and register today!

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Friday, Aug. 17

12:00 - 1:00 PM : REGISTRATION

1:00 - 1:15 PM : WELCOME

1:15 - 2:45 PM - Sessions

Session #1 @ Montgomery : 10 Ways to Improve Your Code by Neal Ford

No one writes perfect code, and every developer eventually falls into a slump where they just crank out the same code day after day. This session illustrates 10 different ways to improve your code, covering sacred cows, good citizens, smells, and more.

Session #2 @ Loveland : Groovy: Greasing the Wheels of Java by Scott Davis

This is the year of the dynamic scripting language. Ruby (and Rails) has won the hearts and minds of many independent software developers. JavaScript is experiencing a renaissance thanks to the wild success of AJAX and websites like Google Maps. And Groovy (JSR-241) brings the same level of excitement and "scripting goodness" to the Java platform.

Session #3 @ Kenwood : JavaServer Faces: A Whirlwind Tour by David Geary

JavaServer Faces (JSF) has arrived. The standard Java-based web application framework based on Struts, JSF really took off in 2006. Embraced by developers, vendors, and open-source projects, JSF has hit its stride. If you haven't come up to speed on JSF basics, this is the place to start.

Session #4 @ Warren : Gradual Agile: The Secret to Introducing Agile Practices by Jared Richardson

Agile practices are popular because they work, but getting people to take that first step can be tricky.

Session #5 @ Butler : Annotation Hammer by Venkat Subramaniam

Annotation is an interesting feature in Java. However, like any features, there are good uses and bad uses. When should you use Annotation? This presentation will answer that question for you.

2:45 - 3:15 PM : BREAK

3:15 - 4:45 PM - Sessions

Session #6 @ Montgomery : Implementing SOA by Neal Ford

This talk avoids SOA hype and gets to the meat of the matter: how do you implement a Service-Oriented Architecture, what are the technological pitfalls, how do you test it, and what traps should you avoid. No marketecture: just implementation details.

Session #7 @ Loveland : Groovy and Java: The Integration Story by Scott Davis

I'm attracted to Groovy because of its spirit of inclusiveness. Because it extends my platform of choice, not replaces it -- include a single JAR in your classpath and you are Groovy-enabled. Because it offers full bidirectional integration with Java. Because it offers a nearly flat learning curve for experienced Java developers. Come see how you can use Groovy to augment your existing Java codebase.

Session #8 @ Kenwood : Killer JavaScript Frameworks: Prototype, Scriptaculous, and Rico by David Geary

An introduction to the popular Prototype JavaScript framework, and two frameworks built on top of Prototype: Scriptaculous and Rico.

Session #9 @ Warren : Distributed Teams: Remote Agility by Jared Richardson

How do you keep a team scattered across time zones in sync?

Session #10 @ Butler : Java 6 Features, what's in it for you? by Venkat Subramaniam

What benefit do new Java 6 features offer you. Are there issues with using these features. The objective of this presentation is not simply to introduce you to the features, but to the effective use of these as well.

4:45 - 5:00 PM : BREAK

5:00 - 6:30 PM - Sessions

Session #11 @ Montgomery : Power Regular Expressions in Java by Neal Ford

Regular expressions should be an integral part of every developer's toolbox, but most don't realize how important it is. Regular expressions have existed for decades, but many developers don't understand how to take full advantage of this powerful mechanism, either through command line tools and editors or in their development.

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Session #12 @ Loveland : Real World Grails by Scott Davis

Scott Davis is the Editor in Chief of aboutGroovy.com. The website, in addition to being, umm, about Groovy, is implemented in Grails. This talk shows you how to get started with Grails, but also talks about the experience of using it in a live, production web site.

Session #13 @ Kenwood : Ajaxian Faces by David Geary

JavaServer Faces is a perfect platform for implementing Web 2.0 interfaces with Ajax. This session explores how you can use these two potent technologies--JSF and Ajax--together to create applications that look and behave like desktop applications but run in the browser.

Session #14 @ Warren : Shippers Unite! by Jared Richardson

An overview of the Agile software approach from the book Ship It! A Practical Guide to Successful Software Projects.

Session #15 @ Butler : OSGi: A Well Kept Secret by Venkat Subramaniam

In this presentation we will introduce OSGi and discuss how it can help modularize and version your enterprise Java applications.

6:30 - 7:15 PM : DINNER

Saturday, Aug. 18

8:00 - 9:00 AM : BREAKFAST

9:00 - 10:30 AM - Sessions

Session #16 @ Montgomery : The Zen of REST by Scott Davis

Google quietly deprecated their SOAP search API at the end of 2006. While this doesn't mean that you should abandon SOAP, it does reflect a growing trend towards simpler dialects of web services. Google joins a number of popular websites (Yahoo, Flickr, YouTube, del.icio.us) that offer all of the benefits of web services without all of the complexity of SOAP.

Session #17 @ Loveland : RAD JSF with Seam, Facelets, and Ajax4jsf, Part One by David Geary

In this session, see how you can get Ruby On Rails-like productivity on the Java side of the house with this compelling combination of technologies.

Session #18 @ Kenwood : Continuous Integration with Cruise Control by Jared Richardson

Continuous Integration is increasingly recognized as a vital practice in an Agile software shop. Traditionally it's been difficult to set up and administer. Today, that's no longer the case.

Session #19 @ Warren : Drooling with Groovy and Rules by Venkat Subramaniam

Rule based programming allows us to develop applications using declarative rules. These can simplify development in applications where such rules based knowledge is used for decision making.

Session #20 @ Butler : Metrics-driven Agile Development by Neal Ford

Agile software development is a highly disciplined way to build software, and one of the side effects of this discipline is the ability to gather meaningful metrics. This session describes what makes agility perfectly suited to metrics gathering and what kinds of real-world metrics you can generate.

10:30 - 11:00 AM : BREAK

11:00 - 12:30 PM - Sessions

Session #21 @ Montgomery : Mocking Web Services by Scott Davis

In this talk, we'll survey the web services exposed by leading websites (Google, Yahoo, Amazon, eBay) and discuss how they can be easily mocked up for testing purposes and to aid offline development. You'll see working examples of RESTful, SOAP, and JSON web services, as well as strategies for unit and functional testing your asynchronous, service-oriented architecture.

Session #22 @ Loveland : RAD JSF with Seam, Facelets, and Ajax4jsf, Part Two by David Geary

A continuation of a 2-session presentation on Seam, Facelets, and Ajax4jsf.

Session #23 @ Kenwood : Developing Applications Using in Spring 2.0 by Ryan Breidenbach

In 2006, Spring 2.0 was released and Spring became ubiquitous in the enterprise Java space. So if you haven't taken a peek at Spring yet, what are you waiting for?!? If the answer is "This session," you have come to the right place. This session will familiarize you with the benefits Spring provides and why they have made the framework so successful. In addition, we will focus on the efforts that went into Spring 2.0 to make these benefits much more developer friendly. By the end of this session, you should have a grasp of how Spring

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2.0 simplifies the utilization of Spring's core features such as bean wiring, AOP, and the simplification of using enterprise Java. If your head is not spinning too much.

Session #24 @ Warren : Building DSLs in Static and Dynamic Languages by Neal Ford

This session discusses building Domain Specific Languages and DSL-style code in Java, Groovy, and Ruby. It discusses the different types of DSLs, details on how to implement them in Java, Groovy, and Ruby, and example problem domains where DSLs make sense.

Session #25 @ Butler : Software Development Techniques by Jared Richardson

Throughout our software careers we learn habits from our coworkers, from books we've read, and occasionally, from conferences we attend. Much of our competence comes from the tips and tricks we pick up as we go.

12:30 - 1:30 PM : LUNCH

1:30 - 3:00 PM - Sessions

Session #26 @ Montgomery : Domain Driven Design by Venkat Subramaniam

Domain Driven Design (DDD) is an approach that places emphasis on the domain model and carrying it into implementation. DDD is mostly repackaging of fundamental OO Design. It brings new emphasis to what we should be already doing, but often find it hard and confusing given the realities and complexities of our real world. In this presentation we will take a close look at what DDD is and how to use it for agile development. We will discuss several design options, and also look at some examples of good modeling and layering.

Session #27 @ Loveland : The Google Web Toolkit, Part One by David Geary

Developing highly interactive web applications, for the most part requires knowledge of a wide array of technologies: HTML, CSS, JavaScript, XMLHttpRequest, JSP, JSF, etc. With the Google Web Toolkit (GWT), Google turns that notion of development on its head. Instead, you implement Ajax applications by writing almost entirely in Java. You use an AWT-like API, which the Google compiler compiles to JavaScript that runs on the client.

Session #28 @ Kenwood : Developing Web Applications with Spring MVC by Ryan Breidenbach

Although Spring's rise to ubiquity was driven by its IoC and AOP services, it offers so much more. One of the most powerful of these services is Spring's MVC framework. If you are familiar with other Java web frameworks such as Struts or WebWork, you will recognize that Spring MVC is a similar request-response web framework driven by a Front Controller, in this case the DispatcherServlet. But Spring also provides considerable functionality out of the box. One of the beauties of the Spring MVC is that, like the rest of Spring, all of its components are quite modular. This allows you to mix and match different implementations of the various MVC components as you see fit for you application. In addition, Spring MVC provides rich capabilities for data binding. This allows you to transparently bind form parameters to your application objects without having to create any intermediate objects. Spring's validation features allow you to capture both binding and application errors. And with Spring 2.0's much improved JSP tag library, both creating forms and displaying validation errors is quite simple.

Session #29 @ Warren : Introduction to JRuby by Neal Ford

This session describes JRuby, the 100% pure-Java implementation of the Ruby programming language. It covers the basics of programming with JRuby and examples of how to integrate it into existing Java projects.

Session #30 @ Butler : Agile Software Testing Strategies by Jared Richardson

Creating and maintaining a solid automated test suite is critical to an Agile strategy, but often we're just told to "Do it." In this talk we'll look at several pragmatic strategies for creating and building your suite.

3:00 - 3:15 PM : BREAK

3:15 - 4:45 PM - Sessions

Session #31 @ Montgomery : Spring into Groovy by Venkat Subramaniam

What do you get when you mix an agile, object-oriented, dynamic language with a lightweight, flexible, and extensible framework? You get a Groovier Spring. Spring allows you to develop using Groovy as much as Java. Groovy brings some neat concepts to the Java Platform that is hard to realize directly through the Java language. Using these capabilities can lead to elegant and easier Spring development.

Session #32 @ Loveland : The Google Web Toolkit, Part Two by David Geary

The second part of a 2-session presentation on the Google Web Toolkit.

Session #33 @ Kenwood : Harnessing the Power of Maven by Ryan Breidenbach

2006 appeared to be the year that Maven achieved the momentum it needed to overtake Ant as the build tool of choice for Java developers. A lot of that has to do with the vastly improved Maven 2. But a lot of it has to do with the simplicity, organization and power that Maven brings to projects. The session will bring developers new to Maven with everything it has to offer. This includes creating your very first Maven project, learning the significance of the POM file, how to let Maven and its repositories manage your dependencies,

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and how to let Maven report of the health of your own projects. And for the Ant users in the audience, you will get to see a side-by-side comparison of the two build tools' build philosophies.

Session #34 @ Warren : Rails for JRuby by Neal Ford

This session explains all the hype surrounding Ruby on Rails, in a context familiar to Java developers. It covers convention over configuration, ActiveRecord, controllers, views, Ajax, scaffolding, testing, and deployment...on the JVM, using JRuby.

Session #35 @ Butler : Build Teams, Not Products by Jared Richardson

A great team builds great software, but how do you build a great team?

4:45 - 5:30 PM : BIRDS OF A FEATHER SESSIONS

Sunday, Aug. 19

8:00 - 9:00 AM : BREAKFAST

9:00 - 10:30 AM - Sessions

Session #36 @ Montgomery : Debugging and Testing the Web Tier by Neal Ford

As our applications have spilled from the server across the wire to the web tier, we increasingly must debug and test in the browser. This session covers debugging and testing tools for clients, JavaScript, and Ajax.

Session #37 @ Loveland : Beginning Object-Relational Mapping with Hibernate by Brian Sam-Bodden

Hibernate is an open source Object-Relational Mapping Framework that mostly automates the tedious and time-consuming task of persisting Java objects to a relational database. Hibernate is quickly becoming the preferred way for enterprise developers to overcome the object-relational impedance mismatch and a good alternative to the coarse-grained Entity EJBs, low-level raw JDBC, and by-committee specifications like JDO. Learn what your choices in the ORM arena, what to look for in an ORM tool, and how to get started with Hibernate for your next J2SE or J2EE project.

Session #38 @ Kenwood : Give it a REST by Brian Sletten

As developers, we sometimes get to make choices about the technologies we use, sometimes not. We base these decisions on personal experiences, recommendations from others and a general sense of where the industry is going. Web Services have been all the rage for several years now. We have been told time and again that we should be building systems around them; as an industry, we've never been more confused. Perhaps it is time to Give it a REST.

Session #39 @ Warren : get Fit by Venkat Subramaniam

Unit testing tells you, the programmer, that your code (and the change) meets your expectations. How do you know if you are meeting your customers' expectations? Agile development is all about feedback and doing what's relevant to the customers, isn't it? Framework for Integration testing or Fit helps you to automate tests for customer expectations.

Session #40 @ Butler : Groovy For Java Programmers by Jeff Brown

Groovy is an agile dynamic language for the Java platform. Groovy has a Java like syntax along with many features inspired by languages like Python, Ruby and Smalltalk. This session covers a lot of ground including many interactive examples to highlight the powerful language features that make Groovy compelling. A lot of momentum is building in the Groovy and Grails communities right now and this session is aimed at Java developers who want to leverage the power of Groovy.

10:30 - 11:00 AM : BREAK

11:00 - 12:30 PM - Sessions

Session #41 @ Montgomery : Advanced Selenium by Neal Ford

This session discusses advanced Selenium techniques for testing web applications. It discusses techniques for both TestRunner and Remote Control Selenium, including data driven tests, creating branch points, testing Ajax applications, creating flexible tests, integration with continuous integration, and tons more.

Session #42 @ Loveland : 10 ways to use Hibernate effectively by Brian Sam-Bodden

Learn 10 tried and true ways to improve the way you use Hibernate today. In this session you would learn about a collection of 10 tips, tricks, practices and tools that will make you more effective at designing, implementing, testing and tuning your application's Hibernate-powered object-relational layer.

Session #43 @ Kenwood : NetKernel : XML Processing for the 21st Century by Brian Sletten

A wise man once said, "XML is like lye. It is very useful, but humans shouldn't touch it." If you've had to incorporate XML into your project by hand, you have probably been burned by getting too close. NetKernel turns this wisdom on its head and encourages you to

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use XML like the liquid data stream you want it to be. Imagine the simplicity of REST married to the power of Unix pipes. Come see how this open source / commercial product built on a compelling modern architecture can be used to create, manipulate and transform XML.

Session #44 @ Warren : Practices of an Agile Developer by Venkat Subramaniam

You have worked on software projects with varying degree of success. What were the reasons for the success of your last project? What were the reasons for those that failed? A number of issues contribute to project success - some non-technical in nature. In this presentation the speaker will share with you practices in a number of areas including coding, developer attitude, debugging, and feedback. The discussions are based on the book with the same title as the talk.

Session #45 @ Butler : Test Driven Development With Groovy And Grails by Jeff Brown

The value of Test Driven Development (TDD) has become widely accepted. The practice has extended beyond just XP teams. Good TDD practices yield high quality software and help teams maintain confidence in their software as complexity grows. The dynamic nature of Groovy makes TDD easy and fun. Groovy may be used to unit test not only Groovy code but other code as well. Testing Java code with Groovy is a snap. Learn to use the power of Groovy to test your systems.

12:30 - 1:15 PM : LUNCH

1:15 - 2:15 PM : EXPERT PANEL DISCUSSION

2:15 - 3:45 PM - Sessions

Session #46 @ Montgomery : Productive Programmer: Acceleration, Focus, and Indirection by Neal Ford

This session discusses how to use the Productive Programmer principles of acceleration, focus, and indirection to become a more productive programmer. This session describes these principles, but the primary focus of this session is demonstration of these principles with real-world examples.

Session #47 @ Loveland : Beginning Drools - Rule Engines in Java by Brian Sam-Bodden

Software development is expensive, when business rules are hard-coded in your application's source code, changes and additions to those rules translate to wasted time and money. Good object-oriented, component-based approaches can alleviate the burden of keeping up with changes in the business world but they still require that expert knowledge of the changes be passed from the decision makers to the business analysts and finally to programmers that need to implement these changes. Business Rule Engines and Business Rule Languages are based on the basic premise of separation of concerns by empowering business domain experts to express the rules of business in a way that it is directly usable by applications.

Session #48 @ Kenwood : Introduction To Agile Web Development With Grails by Jeff Brown

Grails brings the powerful "coding by convention" paradigm to Groovy and Java. Grails is not just another flavor in the pool of web development frameworks for Java. Grails leverages the powerful dynamic features of Groovy while taking advantage of best of breed technologies like Hibernate, Spring, Sitemesh and Quartz to make web application development both fun and easy.

Session #49 @ Warren : Applied AOP by Brian Sletten

Most people new to Aspect-Oriented Programming (AOP) are fed up with separation of concerns zealots explaining how great their techniques are at dealing with... logging. Ok, you get it. Logging is a cross-cutting concern that can be appropriately modularized. What else does AOP have to offer? A lot, it turns out. This talk will give an introduction to the motivations of AOP as well as a series of concrete examples drawn from enterprise and client side Java. Come learn how AspectJ-flavored AOP can begin to benefit you immediately either in development or production environments. Learn how to enforce architectural policies, find Swing threading issues, reduce the invasiveness of the Observer design pattern or even improve the reusability of your domain models. Now that Spring 2.0 provides support for AspectJ, the time has never been better to learn about these new (but backwards compatible) ways of thinking about building software.

Session #50 @ Butler : Programming with Mock objects by Venkat Subramaniam

You are convinced that Test Driven Development is good for you and your project. You realize the benefits it has to offer. What's holding you back? All the code and components that your code so heavily depends on is most likely making you wonder if TDD is really for you. We will start out by looking at dependency and dependency inversion. Then we will discuss how mock objects can help separate our code from its dependencies.

3:45 - 4:00 PM : BREAK

4:00 - 5:30 PM - Sessions

Session #51 @ Montgomery : Productive Programmer: Automation and Canonicity by Neal Ford

This session discusses how to use the Productive Programmer principles of automation and canonicity to become a more productive programmer. This session describes these principles, but the primary focus of this session is demonstration of these principles with real-world examples.

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Session #52 @ Loveland : Professional Java UI development with the Eclipse RPC by Brian Sam-Bodden

Learn how to build featured rich applications using the Eclipse Rich Client Platform. The Eclipse platform is an open tools platform, on top of this platform you can build your own applications (which do not need to be IDE like or IDE related). Yet you can enjoy the benefits of working with a mature and featured rich platform that can greatly reduce the amount of time required to create a professional-looking and robust Java UI application.

Session #53 @ Kenwood : Advanced View Techniques With Grails by Jeff Brown

Grails provides view technologies that offer great flexibility and power without the complexity introduced by other Java web application frameworks. Custom tag libraries are a snap. GSP Templates provide a simple mechanism for reusing UI elements. Sitemesh is integrated to help provide a consistent presentation across the entire application. Grails provides simple mechanisms for leveraging the power of Ajax.

Session #54 @ Warren : Introducing the Semantic Web by Brian Sletten

Just as the world is feeling comfortable with the Web, Tim Berners-Lee et al inform us that what we have seen so far is just the beginning. His original plans at CERN were larger and grander. The Semantic Web is the new vision of machine-processable documents and metadata to improve search, knowledge discovery and data integration and management. While there are many naysayers chiding such grand visions, there are also pragmatic and useful technologies emerging that can be applied today.

Session #55 @ Butler : FP for Java Programmers by Venkat Subramaniam

Most interest around Functional Programming (FP) has been academic until recently. Recent commercial languages are beginning to exploit FP features. Knowing more about FP will not only help us make better use of these features, but to exploit those. In this session we will take a close look at FP.